**E-COMMERCE SALES DASHBOARD**

**REQUIREMENT**

A US Based Ecommerce Sales Company wants us to create a Sales Dashboard showing information of YTD Sales and generate insights for below scenarios:

1. Create a KPI Banner showing YTD Sales, YTD Profit, YTD Quantity sold, YTD Profit Margin
2. Find Year on Year growth for each KP and show a YTD sparkline for each measure in the KPI to understand the monthly trend for each fact.
3. Find YTD Sales, PYTD Sales, YoY Sales growth for different customer category. Add a trend icon for each category.
4. Find YTD Sales performance by each State
5. Top 5 and Bottom 5 Products by Sales
6. YTD Sales by Region to know best and worst performing region all over country
7. YTD Sales by Shipping Type to get the best shipping type percentage